



Padmabhushan Ratan Tata's visit to RIT on First Graduation ceremony



Kasegoan Education Society's
Rajarambapu Institute of Technology
Department of Management Studies (DMS)

Rajaramnagar, Sakharale, Islampur,
 Tal. Walwa, Dist.-Sangli. Maharashtra 415 409
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 Kasegoan Education Society's
Rajarambapu Institute of Technology
Department of Management Studies (DMS)
 Rajaramnagar, Sakharale, Dist.-Sangli.

www.ritindia.edu

Our Patrons



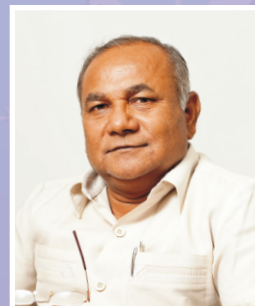
Hon. Shri. Bhagatsingh Rajaram Patil
Chairman, RIT & Industrialist



Hon. Shri. Jayantrao Rajaram Patil
BOG Member, RIT
MLA & Ex. Rural Development Minister,
Maharashtra State



Hon. Shri. Shamrao P. Patil
President, Kasegaon Education
Society, Kasegaon



Hon. Prin. Shri. Ramchandra D. Sawant
Secretary, Kasegaon Education
Society, Kasegaon



Dr. Mrs. Sushma S. Kulkarni
Director, RIT



Hon. Prof. Shri. Shamrao D. Patil
BOG Member, RIT
Chairman, Rajarambapu Co-op.
Bank Ltd., Peth



BBA FACULTY



BBA-III Students 2014-15

Rajarambapu Institute of Technology

BUS FACILITY

RIT provides bus facility for Karad & Sangli city students on monthly pay basis...

CONSUMER'S CO-OP. STORES

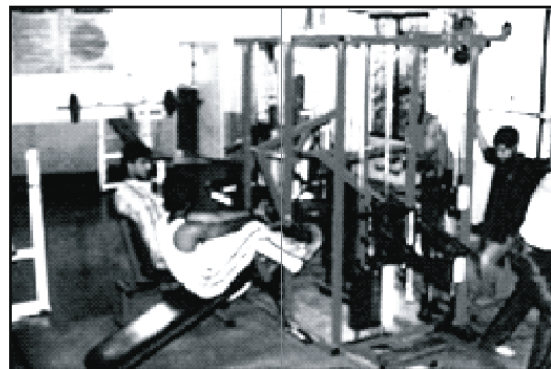
The RIT Students Consumers Co-operative Stores caters to the needs right from stationery and cutlery items to cosmetics and uniform dress material. Educational aids like calculators and drafters are made available through an educational kit and loose as well. A student can rely on this stores for his every requirement. The freshers especially feel relieved as they receive kits of bedding and educational aids.



Central Computing Facility



Library



Gymkhana



Video Conference Hall

Rajarambapu Institute of Technology

K.E.Society's

Rajarambapu Institute of Technology

Department of Management Studies (DMS)

Rajaramnagar, Sakharale,

Tal. Walwa, Dist. Sangli.

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B.B.A.

(Bachelor of Business Administration)



DIGITAL LIBRARY

In the modern information based era, the students and faculties require pinpointed, exhaustive and quick information. To fulfill this requirement, we have developed a well equipped Digital Library with 50 computers to provide access to electronic resources such as e-journals, e-books, digitized question papers etc. The students and faculties can search, browse, download or print the article from e-journal or a portion from e-book, subject to copyright restrictions.

CENTRAL COMPUTING FACILITY

The Institute has a well- developed Central Computing Center. The Center extends all support for computing services. More than 118 Pentium IV machines, 33 licensed softwares and allied equipments make it a resourceful node of service. The center has developed seven softwares thus computerising all major processes and services like admission, library, student records, accounts, central stores and results processing.

It also looks after the hardware maintenance, Wi-Fi Campus wide networking, Website development and Round the clock internet facility of 20 MBPS.

HOSTEL

One of the major concerns of parents about their wards is the facilities of stay and food. RIT promises parental care to boys and girl students residing in the hostel.

The boys hostel accommodates 650 students and 254 girl students can be accommodated in the ladies hostel. Six messes ensure quality food and reverse osmosis system is installed for drinking water. Hot water through solar system is provided at every floor. Uninterrupted power supply is provided with the help of generators.

Stringent security and discipline norms are induced to avoid any ill elements to enter the campus.. 24 Hours 20 MBPS Internet access to all. Ladies hostel offers some special facilities like cooking gas and electric geezers. Hostel Staff staying in each hostel building helps to maintain study atmosphere in the hostel campus. Dispensary in the campus takes care of preliminary free medical treatment. An ambulance is always ready to meet any medical emergency. 24 hrs canteen facilities (Tea & Snacks) during examination period Modern Gym facility within the campus. Tea/Coffee vending machine has been installed in hostel campus for the use of boys and girls students. Provided TVs in all the messes and daily News papers for updating their knowledge.

GYMKHANA

RIT has been keen in providing sufficient time and facilities for sports and gymnasium. The 'Swasthya Sadhana Mandir' is equipped with the nine station gym, vibrator, rowing machine. The facilities for indoor games like table-tenis, carom, chess are available here. Volleyball, basketball, badminton courts as well as cricket, kho-kho and kabaddi grounds makes the gymkhana not less than a sports complex. RIT shares the athletics track, football & hockey fields with its neighboring sport complex.

Rajarambapu Institute of Technology

SCOPE OF EMPLOYMENT IN VARIOUS SECTORS AFTER B.B.A.

After BBA, students can get an opportunity to make career in various manufacturing industries and service sector, banking, retail, securities etc.

TRAINING AND PLACEMENT CELL:-

BBA having full-fledged training and placement cell which looks after training and placement of students. In 2015-16 we have placed 12 students in ICICI prudential with salary package of 1.7 Lakh per annum.

Training and placement cell organizes training on group discussion, resume preparation, interview techniques and various employment related subjects.

INFRASTRUCTURE

CONFERENCE HALL

A separate Conference Hall with seating capacity of over 300 is being equipped with modern amenities as well as multimedia movie projector, PA Systems to serve as a central hub for various co-curricular and extra –curricular activities.

BANK FACILITY

All banking needs of the students and staff members are fulfilled by an extension counter of Rajarambapu Co op.Bank Ltd.,Peth, Branch-Rajaramnagar situated in campus.

VIDEO CONFERENCE HALL

Institute has set up a video conference hall in 2007 to fulfill the need of multimedia distance interaction. This air conditional hall has been installed with video conferencing equipments like LCD screen, LCD Projector, Cordless Audio System, Web cam and Interactive White board and Advanced DVD Player. All equipments are controlled by Touch Panel..

LIBRARY

Library is the heart of the institution.It is a unique Knowledge Centre,which offers essential and specialized information resources and services to meet the information needs of the users. The Central Library of RIT has been playing a vital role in overall development of the college since its inception. The library is enriched with variety of books,well equipped with modern facilities and resources in the form of books,e-books, periodicals,e-journals, newspapers,CD-ROMs etc.To cultivate 'reading culture' amongst the students library increases a collection of general reading books also from time to time.The library has subscribed e-journals as well as print journals over Rs. 25 lakhs. The total investment in the library is more than Rs. 2.76 crores.

Rajarambapu Institute of Technology

OUR INSTITUTE .

Kasegaon Education Society was established in the year 1945 by Late Shri Rajarambapu Patil (Ex.Minister ,Maharashtra State Govt.),the leader with a vision to uplift the rural masses through education and bring them to a new era of Technological excellence.

Now, under the able guidance of Hon.Jayantrao Patil, Minister of Rural Development, Maharashtra State),the education society is making commendable progress.

Today the society has 31 primary & secondary schools and 11 higher educational institutes under its umbrella.This includes three arts,commerce & science colleges,three information technology institutes,an engineering college,two management institute,a nursing institute and a pharmacy college.

Rajarambapu Institute of Technology was established in the year 1983.The Management Studies centre with the M.B.A.programme was initiated in the year 1995.Executive Training programmes as well as B.B.A. degree programmes were launched in the year 2002.

The institute is situated at Sakharale which is 2 kms.from Islampur city in the District Sangli,(Maharashtra) and it is 4 kms away from Pune-Bangalore highway (NH-4).The nearest railway station is Takari,10 kms from the college.....

DEPARTMENT OF MANAGEMENT STUDIES (DMS)

About the Department

Envisaging the increasing need for imparting quality management education and research, RIT- MBA was started in 1994. Since its inception, the department has churned out innumerable bright and dynamic managers who are currently holding prestigious positions in reputed business organizations across the globe. Since then dedicated efforts were made to achieve excellence in all the fields. The department focuses its resources exclusively on the emerging managers of tomorrow. An ever-evolving curriculum, nurtured through superior industry-institute interaction keeps students up-to-date on the latest corporate trends. We impart in-depth knowledge with an objective to create and equip prospective managers with leadership skills, lateral thinking and critical evaluation abilities, thus abetting successful entrepreneurs and corporate heads of tomorrow. The department is consistently ranked amongst the top 25 B-schools in the country since last two years. The academics is a veritable treasure of learning and erudition. With a sophisticated lineage of consultancy and research behind them, this the department is geared for grooming raw talents into performing prodigies. The Department has signed MOU's with superstar Agro, Rajarambapu group and Patroun as a step of mutual benefit.

Rajarambapu Institute of Technology

KEY FEATURES

- Well furnished infrastructure
- Qualified and experienced faculty
- A unique summer internship program
- A supportive and cultural environment
- Focused and outcome based teaching learning method
- Continuous increasing graph of placements and higher studies

MISSION

To develop ethical leaders committed towards innovation and changing mindsets at all levels.

GOALS

1. To educate our students to emerge as successful entrepreneurs and managers in a dynamic business world.
2. To develop Center of Excellence leading to research and consultancy.
3. To strengthen Industry-Institute interaction to enhance experiential learning.
4. To promote community development through social awareness.
5. To be amongst the most preferred institute in Maharashtra.

COURSES OFFERED

Department Of Management Studies offers three management courses namely,

1. Bachelor of Business Administration(B.B.A.)(3 years)Full Time
2. Master of Business Administration (M.B.A.) (2 years) Full Time.
3. Master of Business Administration (M.B.A.) (Y.C.M.O.U., Nashik) (2 ½ Years) Part Time.

Rajarambapu Institute of Technology

Master of Business Administration(BBA) Faculty



Dr. Mrs. Hemlata V. Gaikwad

Assistant Professor & Academic Coordinator
Qualification: Ph.D., B.Sc, M.Sc, M.B.A..
Area of specialization : Human Resource Management
Profession Experience: Industrial: 3.6 Years Teaching: 16 Years.
Contact no.: 9422702440
Email Id :hemlata.gaikwad@ritindia.edu



Mr. Krishnaji S. Patil

Assistant Professor
Qualification: B.Com, M.Com, M.B.A. NET, Pursuing Ph.D.
Area of specialization : Finance
Profession Experience: 10 Years.
Contact no.: 8149250102
Email Id :krishnaji.patil@ritindia.edu



Mr. Shrikant S. Karanjkar

Assistant Professor
Qualification: B.Com, M.Com, M.B.A., NET., Pursuing Ph.D.
Area of specialization : Operations & Finance
Profession Experience: 9.5 Years.
Contact no.: 9850703426
Email Id :shrikant.karanjkar@ritindia.edu



Jyoti S. Yadav

Assistant Professor
Qualification: B.Sc, M.B.A., Pursuing Ph.D.
Area of specialization : System & HRM
Profession Experience: Industrial: 6 Years, Teaching: 7 Years.
Contact no.: 8600009773
Email Id : jyoti.yadhav@ritindia.edu



Miss. Mitali M. Bansode

Assistant Professor
Qualification: B.Sc, M.B.A. Pursuing Ph.D. .
Area of specialization : Marketing & HRM
Teaching Experience: 7 Years.
Contact no.: 7709886842
Email Id : mitali.bansode@ritindia.edu



Mr. Aniket Pardeshi

Assistant Professor
Qualification: B.Com, MBA & G.D.C & A
Area of specialization : Finance & Marketing
Profession Experience: Industrial: 2.5 Years, Teaching: 1.5 Years.
Contact no.: 7083154564
Email Id : aniket.pardeshi@ritindia.edu



Miss. Madhuri S. Sawant

Assistant Professor
Qualification: B. Sc. MBA
Area of specialization : HRM & Marketing
Profession Experience: Industrial: 1 year
Contact no.: 9503688977
Email Id : madhuri.sawant@ritindia.edu

Rajarambapu Institute of Technology

Master of Business Administration(MBA) Faculty



Dr. Nishikant R. Bohra

Associate Professor & Head of the department
Qualification: Ph.D., M.B.A., B.Sc.
Area of specialization: Service Management
Professional Experience: 28 Years
Contact No.: 09414775711
Email Id : nishikant.bohra@ritindia.edu



Mr. Rajan D. Padval

Assistant Professor & Registrar
Qualification: B.Sc, M.B.A., Pursuing Ph.D.
Area of specialization : Marketing Mgt. Finance Mgt.
Profession Experience: Industrial: 9 Years Teaching: 11 Years.
Contact no.: 9822674221
Email Id : rajan.padval@ritindia.edu



Dr. Mrs. Seema S. Desai

Associate Professor
Qualification: Ph.D, M.B.A., B.Sc (Chemistry), DCS
Area of specialization : Marketing Mgt. & Financial Mgt.
Profession Experience: Industrial: 05 Years Teaching: 14 Years
Contact no.: 8600600280
Email Id : seema.desai@ritindia.edu



Dr. Binod K. Sinha

Associate Professor & TPO
Qualification: Ph.D., M.B.A., B.Sc.
Area of specialization : Marketing & Financial Management
Professional Experience: 12 years



Dr. Mrs. Manisha V. Jagtap

Assistant Professor
Qualification: Ph.D, M.Phil, M.B.A., M.Com, G.D.C & A
Area of specialization : Financial Management
Profession Experience: 12 ½ Years
Contact no.: 9923339909
Email Id : manisha.jagtap@ritindia.edu



Dr. Mrs. Vidya S. Kadam

Assistant Professor
Qualification: B.Sc, M.B.A., Ph.D.
Area of specialization : Marketing Mgt. & Human Resource Mgt
Profession Experience: 10 Years
Contact no.: 9763047277
Email Id : vidya.kadam@ritindia.edu

Rajarambapu Institute of Technology

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

(Affiliated to Shivaji University, Kolhapur)

TITLE

The title of degree course is Bachelor of Business Administration(B.B.A.) under the Faculty of Commerce.

OBJECTIVES

- 1.To provide conceptual and an in-depth knowledge of different subjects of business education.
- 2.To inculcate different skills required in various live business situations /problems.
- 3.To build up self confidence and competency in students to take up self employable business ventures.
- 4.To give an adequate exposure to operational environment in the field of management.
- 5.To inculcate training to use techniques of modern management for the benefit of all parties concerned.
6. To inculcate entrepreneurship skills.

DURATION

1. This course is a full time course.
2. The duration of course is three years.
3. The course is run on self-supporting basis.

NUMBER OF STUDENTS/ INTAKE

A batch consists of not more than 80 students.

ELIGIBILITY

A candidate to become eligible for admission to the degree course in Business Administration must have passed XII Std. examination with minimum qualifying marks in Maharashtra Board of Higher Secondary Education Examination or its equivalent or any Diploma of not less than two years.

MEDIUM OF INSTRUCTION

The medium of instruction is English only.

SCHEME OF EXAMINATION

- 1.B.B.A. Course is conducted through semester pattern.
- 2.Total duration of course is three years. Each year two semesters will be conducted.
3. First semester will be conducted at the end of first term and Second Semester will be conducted at the end of second term. In the same manner, the Semesters for second and third year will be conducted.
- 4.i) Semester I & II will cover 50 theory marks for each paper.
ii) Semester III, IV, V & VI also will carry 50 marks. Out of this, 40 marks will be allotted to University theory papers and 10 marks to be given through internal evaluation.
- 5.Division of Internal marks for each subject is given below.

Rajarambapu Institute of Technology

(a) Preparation of Seminar/ Field work	5 Marks
(b) Presentation of Seminar/ Field work report (Through Seminar)	5 Marks

Total marks-	10 Marks

Each student should prepare seminar paper of 2 to 3 pages & submit a small field work report of 3 to 4 pages.

STANDARD OF PASSING

A candidate must obtain minimum 40% of the marks in each University examination paper as well as in internal evaluation and major project report.

- Class will be awarded on the basis of marks obtained by the candidate in semester examinations.
- Candidate who has secured 40% marks in university examination & should have non-zero score in internal credit will be declared passed in the semester examination.
- Candidate who fails in any particular theory paper/s shall be allowed to reappear for that theory paper/s. However, his/her internal credit marks shall be carried over.
- Internal record should be maintained at non-zero.

RULES TO CARRY OVER BACKLOG OF SUBJECTS

- A candidate who fails in any number of subjects during Semester – I & II shall be admitted to B.B.A –II (appear for Semester–III & Semester IV examinations). However the candidate shall not be admitted to B.B.A. -III (Semester- V) unless he/she passed in all the subjects at B.B.A.-I (Semester- I & II).
- A Candidate who fails in any number of subjects during Semester – III & IV shall be admitted for B.B.A.– III & allowed to appear for Semester- V& VI examinations.

AWARD OF CLASS

Class will be awarded to the students of B.B.A. basis of on the aggregate marks obtained in all six semesters :-

The award of class shall be as under :

- | | |
|--|--------------------------|
| i) Aggregate 70 % and above | - First Class with Dist. |
| ii) Aggregate 60% and above but less than 70% | - First Class |
| iii) Aggregate 50% and above but less than 60% | - Second Class |
| iv) Aggregate 40% and above but less than 50% | - Pass Class |

FEE STRUCTURE

As per Shivaji University rules.

Rajarambapu Institute of Technology

Bachelor of Business Administration(BBA) Faculty



Dr. Pratibha A. Jagtap

BBA Co-ordinator

Qualification: Ph.D., M.Phil, M.Com., MBA,

Area of specialization: Financial Management

Professional Experience: 9 Years



Mr. Mohammed M. M. Ali

Assistant Professor

Qualification: M.C.A., M.B.A.

Area of specialization: Marketing Management

Professional Experience: 3 Years



Mr. Arjun C. Thorat

Assistant Professor

Qualification: B.B.A., M.B.A.

Area of specialization: Marketing & HRM

Professional Experience: 4 Years

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Semester	Sr. No	Title of Subject	Marks
Semester - V	1	Practices in Modern Management–Paper-I	50
	2	Recent Trends in Marketing –Paper-I	50
	3	Financial Management –Paper-I	50
	4	Fundamentals of Business Laws and Tax Laws-Paper-I	50
	5	International Business-Paper-I	50
	6	Foundation of Human Skills –Paper-I	50
	7	Research Methodology	50
Total			350

Semester - VI	1	Practices in Modern Management–Paper-II	50
	2	Recent Trends in Marketing –Paper-II	50
	3	Financial Management –Paper-II	50
	4	Fundamentals of Business Laws and Tax Laws-Paper-II	50
	5	International Business-Paper-II	50
	6	Foundation of Human Skills –Paper-II	50
	7	Project Work	50
Total			350

Note : For BBA-II, Environment Studies is added as a subject having grade.

University Theory Paper - 50 Marks
 Group Project - 30 Marks
 Internal Examination - 20 Marks

Total - 100 Marks

University Question Paper (Theory) - 40 Marks.
 Internal Evaluation - 10 Marks.

Total - 50 Marks

Note : This marking rule is applicable for BBA - III, IV, V,VI Semester.

Rajarambapu Institute of Technology

Semester	Sr. No	Title of Subject	Marks
Semester - I	1	Principles of Management –Paper-I	50
	2	Financial Accounting Paper-I	50
	3	Marketing Management-Paper-I	50
	4	Human Resource Management –Paper-I	50
	5	Business Economics (Macro)Paper-I	50
	6	Business Communication-Paper-I	50
	7	Computer Applications in Business-Paper-I	50
Total			350

Semester - II	1	Principles of Management –Paper-II	50
	2	Financial Accounting Paper-II	50
	3	Marketing Management-Paper-II	50
	4	Human Resource Management –Paper-II	50
	5	Business Economics (Macro)Paper-II	50
	6	Business Communication-Paper-II	50
	7	Computer Applications in Business-Paper-II	50
Total			350

University Question Paper (Theory) = 50 Marks.

Semester	Sr. No	Title of Subject	Marks
Semester - III	1	Management of Business Services –Paper-I	50
	2	Cost and Management Accounting Paper-I	50
	3	Production Management-Paper-I	50
	4	Business Economics(Micro-II) –Paper-I	50
	5	Entrepreneurship Development –Paper-I	50
	6	Statistical Techniques for Business –Paper-I	50
	7	E-commerce- Paper-I	50
Total			350

Semester - IV	1	Management of Business Services –Paper-II	50
	2	Cost and Management Accounting –Paper-II	50
	3	Material Management - Paper-II	50
	4	Business Economics (Macro-II) –Paper-II	50
	5	Entrepreneurship Development –Paper-II	50
	6	Statistical Techniques for Business –Paper-II	50
	7	E-commerce - Paper-II	50
Total			350

Rajarambapu Institute of Technology

❖PROGRAMMES ORGANISED IN 2015-16

WORKSHOPS/CONFERENCES/TRAINING PROGRAMME ORGANISED RECENTLY-

- Department has organized 4th International Conference on “Capacity Building: Controllable and Uncontrollable Factors”
- One day Workshop on Modern Dimensions in 21st century.

MANAGEMENT EVENTS/ACTIVITIES

- A Mega Inter-collegiate Management Event”VISION-2015”
- A Mega Inter-collegiate Management Event”INSPIRA-2016”
- Industrial Visit has been organized at –Shetkari Vinakri Spinning Mill, MIDC, Islampur.
- Environmental Study Tour to Krishi Vigyan Kendra, Baramati.
- Industrial Visit has been organized at Cotton King, Baramati.
- Environment awareness rally by second year students.
- Fresher's Program for First Year students.
- Traditional Day and Cultural Days.
- Farewell Program for Final Year.
- Sports Activities

GUEST LECTURES




- A Guest Lecture on “Budget” by S. K. Kulkarni
- A Guest Lecture on “M.I.S.” by Dr. Chandrashaun
- A Guest Lecture on “Life” by Bhrama Kumari
- A Guest Lecture on “Contract ACT” by Gargi. N. Bohra.

Rajarambapu Institute of Technology




MERIT LIST

(Academic Year-2013-14)




BBA - I

Sr.No	Name of Student	Percentage	Rank	Photo
1	Shreya Patil	80.14 %	I st	
2	Shivani Patil	76.57 %	II nd	
3	Pooja Varpe	74.18 %	III rd	

BBA - II

1	Aayesha Jamadar	84.57%	I st	
2	Marchin Mali	75.43 %	II nd	
2	Namrata Karande	72 %	III rd	

BBA - III

1	Shaheen Shaikh	76.71%	I st	
2	Amardeep Suryavanshi	76.57%	II nd	
3	Abhishekh Gaikwad	76.28%	III rd	



Traditional Day Celebration



BBA- III Farewell 2015-16



Parents Teacher Meet

ICICI PRUDENTIAL SELECTED STUDENTS



Joshi Omkar Shirish



Mulani Saddamhusen Sayyad



Kulkarni Sourabh Shridhar



Shinde Roshan Anil



Ghatage Sandip Sayaji



Diwan Riham Ayyaz



Kumbhar Siddharth



KhadeVinayak Baburao



Patil Shubham Bajirao



Tandale Poonam Sadashiv



Momin Ayman Abubakar



Shevade Deepak Laxman

InSpira-2k16 Event



Hon. Jayantrao Patil Lightening up Lamp



Hon. Prateek Jayant Patil Lightening up Lamp



Hon. Prateek Jayant Patil addressing students



International Conference on
"Capacity Building: Controllable & uncontrollable Factors"



Guest Lecture by Bhrama Kumari



Guest Lecture of Chandrahauns Chavan,
Director Jamnalal Bajaj Institute of Management



Environment tour to Krishi Vigyan Kendra Baramati



Industrial Visit to Kirloskar Pvt.Ltd.Kirloskarwadi



Interaction with foreigners at Krishi Vigyan Kendra Baramati

InSpira-2k15 Event



Director S. S. Kulkarni addressing students



Rangoli Competition: Save Water



Save Girl Child



Drama Competition



Mehandi Competition



Quiz Competition



Poster Presentation



Photograph Competition



Traditional Day Celebration